

Newark Model Cities

MAY 20 1971

Newark Model Cities Program



**We want to go higher;
team work is the way...**

City of Newark



Kenneth A. Gibson, Mayor



Junius W. Williams, Director

The Making of a Partnership

The goal of the Newark Model Cities Program of the Community Development Administration is to attempt something that has been viewed as impossible, and that is to create a partnership between the low income community and the City government.

The times demand this Alliance.

For the first time in the history of this City, the people are being asked to do something about their neighborhoods, their schools and their survival with the help of the government. This is a bold experiment but these are bold times. Model Cities is striving to give power to the people. No longer should a citizen of Newark feel that his or her voice will be lost forever among the cries of thousands or that the future of their loved ones, young and old, depend on the whims of a distant bureaucrat.

This joint effort will not be easy. There are no models from which lessons can be learned. So initially the going will be rough, the citizens will mistrust the City and at times the City will feel that the politics of citizen participation is detrimental to any progress as they see it. All this must be overcome, not only with good will, but through a demonstration on the part of All involved: Mayor, City Council, Department heads, Community Development Administration - that the people really count.

Free Public Library, Newark, N. J.
N. J. REFERENCE DIVISION

Education

Model Schools

This committee will operate a program that is supportive in nature rather than remedial. Five Model Neighborhood Schools are presently involved in this program.

As an addition to the total teaching process, this program is designed to upgrade the learning abilities of elementary school children living in the Model Neighborhood, stressing areas where particular weaknesses and needs exist. The programs are planned by an elected committee of parents and faculty.

Higher Education Assistance Program

The project aim is to provide comprehensive assistance in the form of scholarship aid, summer job placement and related counselling to Model Neighborhood students undertaking advanced study. Eligibility for assistance in this program will be determined by the following criteria:

- Model Neighborhood residency
- Acceptance at an accredited educational institution
- Statement of financial need.

The amount of the aid varies within the limit of \$500. Students who do not qualify for assistance under this program will be referred to other sources, thus all students who contact this program will be serviced.

Secondary Schools and Community Relations

■ Central High School

345 High Street, Newark, New Jersey

In an effort to improve and develop better communication between students at Central High School, Newark College of Engineering and Rutgers University, Newark, a planning committee composed of students from all three schools has been set up. Using the theme, developing better intercommunications between the schools, the committee works out a program using cultural presentations, field trips and

improvements of existing communications facilities, i.e. the Central High School auditorium and the high school newspaper.

■ Barringer High School

90 Parker Avenue, Newark, New Jersey

In an effort to improve and develop better relations between all ethnic groups, a planning committee of students and faculty has been set up. Working with the theme, ethnic polarization, the committee works out a program financed with a state grant.

Classroom Innovations

This project will offer cash awards to individual teachers, working in schools in the model neighborhood, (public or private). The award money would help teachers better implement innovative programs in their classrooms.

Talent Search

This counseling service aids high school students, adults and school drop-outs to gain entrance into colleges, universities, vocational schools and high school equivalency programs. Participants are also helped to secure scholarships and other forms of financial aid necessary to complete their education.

Community Relations Specialist

A community relations specialist will work with the community relations department of the Board of Education, and the Model Cities program in an effort to maintain rapport with the community-at-large and members of the Model Schools program.

Staff Training Program (for teachers and aids)

Using the Hilda Taba Teaching Strategies method, teachers and aids are trained to help model neighborhood students in grammar school and high school develop a higher level of thinking skills. Participants learn to use teaching strategies which help students become more flexible in their thinking by organizing and reorganizing information.

MORE
INDIVIDUAL
ATTENTION



MODEL SCHOOLS

MODEL CITIES
IN EDUCATION



UNITY
PATIO



Health



American Red Cross—Model Cities Transportation
This service provides non emergency transportation for residents of the Model Neighborhood who are not able to reach health and rehabilitation services due to age, physical disability or economic conditions. Two mobile vans are available to transport patients, one of which has a specially equipped wheel chair lift. Individuals must be referred through agencies, hospital or a doctor.

Project Child

This is an informational, educational, referral and research program for pregnant women in the Model Neighborhood. It is designed to help reduce the high infant mortality rate in Newark by showing the need and ease of pre-natal care.

A mobile van is stationed at various locations in the Model Neighborhood to give residents an opportunity to receive educational materials, referrals and other information.

Interim Direct Dental Care Program

This project provides dental care to youngsters (14 through 21). It is mainly directed to improving appearance and dental problems affecting a patient's ability to eat. A very simple examination is required to qualify. If desired, a patient may select his own dentist.

Home Care

As a means of making earlier hospital discharge possible, a follow-up medical service is provided to patients living in the Model Neighborhood. This service, called Home Care, provides at-home nursing and medical care to patients unable to reach a hospital or clinic and who do not have a private physician.

Family health workers who are residents of the Model Neighborhood have been trained to assist patients in meeting certain health and social needs by acting as the patient's liaison with community agencies.



Criminal Justice Planning

Youth Aid and Services

(Youth Aid Bureau of Newark Police Department)

In a spacious new location, non uniformed police personnel, including social workers handle all matters of delinquency pertaining to youngsters 18 years of age or younger. Civilian youth workers are assigned to prevention programs and services in the Model Neighborhood.

Newark Fields

A non residential treatment program for 14-15 year old Model Neighborhood juveniles, who are referred

by the Juvenile Court. The project will operate out of the Newark Boys' Club on Littleton Avenue. Among the services will be remedial education.

Student Congress Acting on the Prevention of Drug Abuse

This city-wide project operates in nearly all junior and senior high schools and three Catholic schools in the city. Students develop their own action programs to curb drug abuse among their peers.



JOEY'S JUNK SHOP



Manpower

Neighborhood Youth Corps

On the Job Training Program

This program will provide job situations and on-the-job-training for 50 Model Neighborhood youngsters. They must be 16 to 21 years of age and not presently in school. They will work earning \$1.45 per hour with a component unit of CDA. The program additionally will provide free counseling and employment guidance and training to help develop working skills. It also provides free basic education courses for a high school equivalency diploma.



Neighborhood Improvements and Services

Neighborhood Stabilization and Building Improvements Project

In a continued effort to stabilize the Model Cities area, staff of this project go into the neighborhood and supply residents with technical assistance, building and roofing supplies, paints and brushes etc., to rehabilitate their homes. This project is presently operating in district eight of the Model Neighborhood. (Borders are Central Avenue and 12th Avenue, from S. 12th Street to Littonton Avenue.)

Recreation, Parks and Shade Trees

Recreation department works with the Board of Education and other institutions and agencies in planning and implementing leisure time activities for adults and children (kindergarten upwards). Activities offered include track, basketball, boxing, pool, leather crafts, swimming, ping pong and roller skating. Also offered is tree-trimming and pruning, and upkeep of newly built Model Cities Mini parks.



Neighborhood Design and Land Use Planning

Skidmore, Owens and Merrill, nationwide architectural and planning firm, is responsible for the design and programming of physical improvements in the Newark Model Cities area.

As a first step in a long range plan to revitalize the neighborhood, Skidmore, Owens and Merrill is in the process of developing an overall program effort that includes improvement of existing housing, health and educational facilities. It is also developing plans for improving the facilities of community social agencies, open spaces for playgrounds and revitalization of commercial and industrial facilities. An improved transportation system that includes bus shelters, better lighting and parking facilities, is being developed. The immediate action area bordered by Central and 12th Avenues, from 12th Street to Littleton Avenue is now being developed.

Social Services

Drama Training and Production Program

Seventy youths are being trained in acting, dancing, directing, playwriting, stage managing, designing, building and lighting. The project will conclude with a production performed at various community locations.

Foster Grandparents

This program provides employment to needy aged persons capable of giving individualized attention to emotionally deprived youngsters at the Woodbridge State School in Avenel, N.J. Grandparents are transported by special bus to and from the school. Individuals work four hours daily devoting two hours per child.

Paid Volunteers

This program gives senior citizens, able to volunteer their free time, an opportunity to be of assistance to retarded persons in school, institutions and at home. Volunteers work four hours daily in Newark. Funds for lunch and transportation are provided.

Urban Agents

The main thrust of this program is community organization. The urban agents, all of whom live in the Model Neighborhood, serve as a most important link between the Model Cities Program and residents of the Model Neighborhood. They report and assist residents with problems in a variety of areas including health, welfare and employment. They are presently assisting in setting up district assemblies, which will work with the Model Neighborhood Council.

Multi-Purpose Centers

These centers provide Model Neighborhood residents with referral information concerning services and projects offered by the Model Cities Program.

- 149-151 7th Avenue
Phone: 622-2970 ext 79 or 80
Director: Miguel Rodriguez
- 598 S. 11th Street
Phone: 242-2020
Director: Mrs. Evelyn Cunningham
- 566 Orange Street
United Community Corp. Bldg.
Phone: 482-0053
Director: James Forman



Special Programs

Mini Parks

In an effort to provide expanded recreation opportunities in the Model Neighborhood, 14 unique mini-parks and playgrounds are scheduled for completion by the end of the summer 1971. The facilities include sand boxes, play equipment, benches, tables and chairs. The park will also have lights for night use. Three parks are under construction now.

They are located at:

- 396-398 South 11th Street,
near South Orange Avenue
- 115-121 Dickerson Street,
Corner Second Street
- 542-544 Central Avenue,
Corner South 10th Street.

Consumers Affairs Project

Provides residents of the Model Neighborhood protection, counselling and education on the purchasing of goods and services. Courses in credit buying, purchasing and other services are presently underway.

The project will organize a consumer action council and consumer groups on the neighborhood level.

Urban Rodent and Insect Control Project

This program assists model neighborhood residents in improving environmental health standards. The project operates in four areas:

- Health Education Staff-works with neighborhood residents to provide improved sanitary and health measures.
- Sanitation clean-up-sweepers and laborers clean streets and lots, and do bulk pickups.
- Code enforcement and sanitary inspectors will inspect premises for code violation and report findings to proper authorities.
- Extermination Project-provides extermination services, free of charge on a scheduled basis, both inside and outside of homes and apartments.

Interim Assistance Rodent Extermination and Maintenance Program

A youth-oriented program that provides similar services to those provided by the Urban Rodent and Insect Control Project. (The interim assistance area is bordered by McCarter Highway, Clay Street, Broadway, Clifton Avenue, Orange Street, East Orange Border and Hawthorne Avenue.)



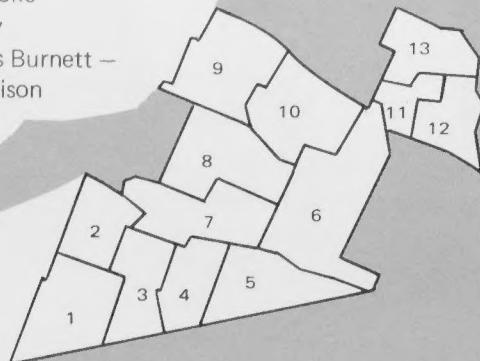
Community Development Administration

Junius W. Williams, Director

Model Neighborhood Council

EXECUTIVE COMMITTEE

Mrs. Sally Carroll — Chairman
John Taliaferro — Vice-Chairman
Mrs. Aneatha Todd
Mrs. Esta Williams
Mrs. Hattie Brown
Wiley Crawford
Richard Couch
Lincoln Cooke
Alvin Curry
Mrs. Gladys Burnett —
Council Liaison



City of Newark

Model Neighborhood Council (Task Forces)

HEALTH

Mrs. Aneatha Todd — Chairman
Emory Pearce — Vice Chairman
Lonzy McCarey
Louis Garruto
Lewis Powell
Mrs. Diane Woods
Richard Davis

District 10
District 8
District 3
District 13
District 1
District 6
District 7

CRIMINAL JUSTICE PLANNING

Jenkins Holman
Mrs. Esta Williams — Chairman
Arthur Gray
James Dimery — Vice Chairman
Anthony Imperiale
Leon Mallcy

District 4
District 3
District 1
District 9
District 13
District 6

SOCIAL SERVICES

Harold Ford
Leroy Brickus — Vice Chairman
Mrs. Hattie Brown — Chairman
Calvin Baskerville
Harold Wilson
Ramon Colon
Mrs. Patricia Parker

District 8
District 7
District 10
District 4
District 6
District 11
District 5

HOUSING

Wiley Crawford — Chairman
Simon Bradley — Vice Chairman
John Taliaferro
Mrs. Irene Barnes
Mrs. Johnnie Mae Robinson
Richard Rogers
George Tillman
Philip Yourish

District 8
District 2
District 3
District 8
District 5
District 12
District 10
District 12

EDUCATION

Richard Couch — Chairman
Mrs. Carrie Lassiter — Vice-Chairman
Horace Hayes
Mrs. Rosa Lee Gray
Mrs. Elsie Stevenson
Leroy Washington
Mrs. Helen Harris
Mrs. Retha Perry
Ralph Matarazzo

District 12
District 2
District 9
District 11
District 12
District 4
District 2
District 7
District 13

NEIGHBORHOOD IMPROVEMENT AND SERVICES

Lincoln Cooke — Chairman
Mrs. Earlene Provit — Secretary
Burton Cook
Joseph Walker
Mrs. Lillie Love
William Holman — Vice-Chairman
Emil Garruto

District 9
District 5
District 6
District 7
District 3
District 4
District 13

MANPOWER AND ECONOMIC DEVELOPMENT

Alvin Curry — Chairman
Mrs. Crystle O'Neal — Vice-Chairman
Mr. Anthony Peronti
Miss Debora Lang — Secretary
Mrs. Carmen Chinea
James Wade
Mrs. Lillie Mae Smith

District 1
District 2
District 11
District 10
District 11
District 1
District 5

Directory of Services:

Education

MODEL SCHOOLS

Coordinators:

Willie Thomas, 15th Avenue School

Phone: 293-5288

John Wesley Clemons, South 8th Street School

Phone: 623-4618

Mrs. Florence Mallinson, Franklin School,

42 Park Avenue

Phone: 482-2466

HIGHER EDUCATION ASSISTANCE

39 Branford Place, Newark, New Jersey

Coordinator: Miss Deborah Stapleton

Phone: 622-2970 ext. 25

Hours: 9 a.m. to 5 p.m. weekdays

TALENT SEARCH

60 Springfield Avenue

Phone: 642-7608

Director: Miss Marilyn Elward

Hours: Weekdays 9 a.m. to 7 p.m.

Saturday 9 a.m. to 1 p.m.

COMMUNITY RELATIONS SPECIALIST

Phone: 622-6700 ext. 343

Director: Toni J. Gaskin

Board of Education Rm. 136

STAFF TRAINING PROGRAM

(for teachers and aids)

31 Green Street, Newark, New Jersey

Phone: 622-6700 ext. 339

Coordinator: Henry Cade

SECONDARY SCHOOLS AND

COMMUNITY RELATIONS

Central High School

345 High Street, Newark, New Jersey

Phone: 622-3163

Chairman of Planning Committee

Fred Anderson

BARRINGER HIGH SCHOOL

90 Parker Avenue, Newark, N.J.

Phone: 485-4333

Chairman of Planning Committee,

Miss Denise Chute

CLASSROOM INNOVATIONS

32 Green Street, Newark, N.J.

Phone: 622-2970 ext. 59

Hours: Weekdays 9 a.m. to 5 p.m.

Health

INTERIM DIRECT DENTAL

CARE PROGRAM

1000 Bergen Street, Newark, N.J. Rm. 1218

College of Medicine of New Jersey at Newark

Phone: 877-4528

Director: Dr. Robert Thompson Jr.

Coordinator: Dr. Uriel Gunthorpe

Hours: Call for appointment

PROJECT CHILD

College of Medicine and Dentistry of

New Jersey at Newark

100 Bergen Street, Newark, Rm. 1309

Director: Mrs. Cheryl Wilkerson

Phone: 877-4559

Hours: Weekdays 9 a.m. to 5 p.m.

AMERICAN RED CROSS –

MODEL CITIES TRANSPORTATION

710 High Street, Newark, N.J.

Phone: 642-0858

Director: Howard Beuchamp

Hours: Weekdays 8 a.m. to 5 p.m.

HOME CARE

85 Bergen Street, Newark, N.J.

Phone: 643-3546

Director: Dr. Allyn Kidwell

Coordinator: Miss Betsy Kelland

Hours: Weekdays 8 a.m. to 4 p.m.

(Home visits)

Criminal Justice Planning

YOUTH AID BUREAU

20 Mt. Pleasant Avenue, Newark, N.J.

Director: Captain George Hemmer

Newark Police Department

Hours: Weekdays 8 a.m. to 5 p.m.

Saturday 9 a.m. to 5 p.m.

Phone: 483-7707

STUDENT CONGRESS ACTING ON THE

PREVENTION OF DRUG ABUSE

Board of Education Room 136

31 Green Street, Newark, N.J.

Phone: 622-6700 ext. 310

Director: Miss Linda Newman

Hours: 8:30 a.m. to 4:30 p.m.

NEWARKFIELDS

Newark Boys' Club

Littleton Ave.

Director: Ryno Jackson

Hours: 8:30 a.m. to 3:15 p.m.

Neighborhood Improvements

and Services

NEIGHBORHOOD STABILIZATION AND

BUILDING IMPROVEMENTS PROJECT

545 Central Avenue, Newark, N.J.

Phone: 482-6100 – 482-2988

Director: Isaac Thomas, Jr.

Hours: Weekdays 9 a.m. to 5 p.m.

RECREATION PARKS AND SHADE TREES

297 S. 10th Street, Newark, N.J.

Phone: 642-8651

Director: Mrs. June Boxley

Hours: Weekdays 9 a.m. to 5 p.m.

NEIGHBORHOOD DESIGN AND

LAND USE PLANNING

Skidmore Owings and Merrill Architects

45 Branford Place, Newark, N.J.

Phone: 642-4490

Architectural Representative: Robert Sagine

Manpower

NEIGHBORHOOD YOUTH CORPS –

ON THE JOB TRAINING PROGRAM

Headquarters, 850 Broad Street, Newark, N.J.

Phone: 622-1678

Director: Clyde Mitchell

Counsellors:

Miss Jackie Lawrence & Noel White

Hours: 9 a.m. to 5 p.m.

Social Services

DRAMA TRAINING AND

PRODUCTION PROGRAM

Rutgers University –

Speech & Drama Department

40 Rector Street, Newark, N.J.

Phone: 648-5248

Director: Dr. C. Lowell Lees

Hours: Tuesday and Thursday 5 p.m. to 8 p.m.

URBAN AGENTS

32 Green Street, Newark, N.J.

Director: Clarence Coggins

Chief of Community Organization

Phone: 623-4792

FOSTER GRANDPARENTS

Woodbridge State School

Avenel, New Jersey

Newark Senior Citizens Commission

Director: Kelmo C. Porter

760 Clinton Avenue

Newark, New Jersey

Phone: 371-9810

PAID VOLUNTEERS

Newark Senior Citizens Commission

Director: Kelmo C. Porter

760 Clinton Avenue

Phone: 371-9810

Special Programs

URBAN RODENT AND INSECT

CONTROL PROJECT

For Model Neighborhood residents only

858 Broad Street, Newark, N.J.

Phone: 622-1129

Director: James Walker

Hours: Weekdays 9 a.m. to 5 p.m.

MINI PARKS

Division of City Planning, City Hall

Phone: 643-6300

Construction Coordinator: Tom Shevin

CONSUMERS AFFAIRS PROJECT

465 Central Avenue, Newark, N.J.

Phone: 481-4660

Director: Reginald Williams

Assistant Director: Mrs. Anne Carter

Hours: 9 a.m. to 5 p.m.

INTERIM ASSISTANCE RODENT

EXTERMINATION PROGRAM

186 Belmont Avenue

Phone: 248-1771 or 248-3313

Field Director: George Hampton



Community
Development
Administration
39 Branford Place
Newark, N.J. 07102
Tel: (201) 622-2970

KENNETH A. GIBSON, Mayor

JUNIUS W. WILLIAMS, Director

DAVID S. DENNISON, Deputy Director